A Healthier You

Biometric Screening Events
Background

• We have partnered with a vendor, eHealth Screenings, whose goal is to streamline efficiencies and enhancing execution of onsite biometric screening events.
  – They offer onsite biometric screenings with an emphasis on optimizing data collection, service delivery and simplification of the screening process.

• This presentation reviews:
  – Planning your screening event
  – Participant registration options
  – Physician screening form criteria
  – Event logistics
  – Post-event reporting
  – Other resources you may need
Enhanced Onsite Biometric Screening Events

Mobile Registration Access
- Blue KC A Healthier You app
- Ability to register for an onsite appointment or access the Physician Screening Form

Health Actions Available
- Biometric Outcome Rewards

1:1 Technician Experience
- Streamline member experience
- Reduce setup needs and time to complete the screening event

Automated Registration Campaigns
- Scheduled emails to alert and remind members to register for the scheduled event
- Real-time administrator access to monitor registration and make adjustments
Biometric Screening Event Planning

- **Standard non-fasting finger stick package** includes: Total cholesterol, HDL, glucose, blood pressure, height, weight, waist circumference, and BMI.

- **Scheduling Policy** – A minimum notice of six (6) weeks is required to book a screening event.

- **Getting Started** - To begin discussion for planning your onsite event, the following information is required:
  - Number of eligible staff at location
  - Event start time
  - Location address
  - Contact information (per onsite location)

- **Minimum Participation Requirements** – Twenty (20) individual screenings per event is required.

- **Standard Event** - Screenings typically occur Monday through Friday, between the hours of 7am and 7pm. Screenings are usually performed with a minimum of five (5) hour (example 7am-12pm) and no longer than seven (7) hours.

- **Eligible Participants** – Subscribers and Spouses enrolled in the group’s Blue KC Medical plan are eligible to participate at the onsite event. Non-Blue KC Medical Plan individuals can participate at $45.00 per participant (non-fasting finger stick test).
System Requirements

In order to help ensure proper delivery of emails and easy access to the registration site, please have your IT System Administrator whitelist the following:

URLs
- bluekc.healthmine.com
- https://sso.healthinsight.com
- https://scheduler.ehealthscreenings.com

Email domains
- healthmine.com
- service@ehealthscreenings.com
Registration Options: Online

Scheduling a biometric screening OR downloading the Physician Screening Form is accessible through the top banner card on the member’s AHY home page

- Members can also access their Health Risk Assessment (HRA) to complete at their convenience, as HRAs are no longer required as part of the onsite event
Biometric Screening Scheduling Page

Google Maps shows you locations of screening. Directions available.

Upcoming events are listed in date order.
Download the *Blue KC A Healthier You* app from Healthmine Services, Inc.

- Available to Blue KC subscribers and spouses
- Blue KC Member ID card information is required to register on the app
  - Individuals will need to register as a new user through the app since it is not affiliated with Blue KC website login information.
- App experience is interchangeable with online portal
Other Registration Options

Manual

• Employers have the ability to register participants for an event
• A form is provided to track appointments and is due to AHY by noon the day prior to the screening event
• Onsite screening event staff will require a copy of the final list upon arrival

Telephonic

• Participants can call our vendor directly to register
• eHealthScreenings Customer Service: (888) 708-8807, opt. 1
Registration Monitoring

• **Track appointment signups!** As an administrator, you can check the registration progress of your event by logging into the admin section of the online administrative tool.

• **Registration Reporting:** The Sign-up Report has two different options:
  1. Access the daily appointment schedules signed up for your facility event(s).
  2. View the participation percentages of all events in the system.
     • Please ask your Health Event Specialist for details
Appointment Confirmation

Once registration is completed, participants receive a secure confirmation email that contains paperwork for the event: a consent and pre-populated form for inputting their results.

**Password to access the pre-populated form is in the email.**

Participants are prompted to print all documentation and bring with them to their scheduled screening appointment.

Members receive an email the day before their appointment with a reminder to bring their paperwork.

Members have continual access to their paperwork prior to their appointment by logging back into the AHY portal.
Physician Screening Form Criteria

Members must:
• complete all fields
• submit fasting lab values
• obtain physician’s signature on form

Once form has been submitted, members:
• receive confirmation email within 48 hours
• are contacted about any missing info and given opportunity to re-submit

• Monthly reminder emails will be sent to the member to obtain missing info.
• Member will be closed as incomplete if no response is received by program deadline.
Screening Event Day

You will receive the sign-up sheet with the daily appointments and blank paperwork. Please print a copy of the schedule for the Lead Screener. You can also obtain the appointment list from the admin site.

Participants will check in, provide their completed paperwork and will be directed to an available technician. *Please have participants arrive no more than 5-10 minutes prior to their scheduled screening time; this shortens wait times, time away from work and assists with event flow. Those without a scheduled appointment will be accommodated based on the schedule.*

Once the participant’s screening is finished, they will be given a copy of their results and be asked to complete a satisfaction survey as they leave.
A Healthier You Reporting

• Participation reporting will be provided based on the following schedule:
  – Biometric screening & HRA completion lists will be provided within five business days following the conclusion of the final onsite event.
  – An additional Biometric screening & HRA completion list will be provided one week prior to the HRA deadline.
    – *Physician Form deadlines should always be two weeks prior to the HRA deadline.*
  – The final Biometric screening & HRA completion list will be provided five business days following the HRA deadline.
  – Aggregate reports containing Biometric screening & HRA data will be delivered directly to the client 30 days following the HRA deadline (50 participants reporting requirement).

• Tracey Foreman will be in touch to confirm your incentive and provide your reports.
A Healthier You Program Support
Promotional Support

Bookmark the A Healthier You Employer Toolkit:
BlueKC.com/AHYToolkit

All the tools you need for a successful wellness program.

A Healthier You™: An Integrated Wellness Experience

Welcome to the refreshed A Healthier You™ Toolkit!

The Toolkit is designed exclusively to help you plan, promote and launch the A Healthier You program components to support your worksite wellness program strategy. The A Healthier You toolkit is divided into five sections: Start Here, Design Your Incentive, Configure Care Plans and Complete Health Risk Assessments, Schedule Biometric Screenings, and Reporting.

For assistance, please contact AHY@BlueKC.com.

Set this website as a favorite to look for A Healthier You communications

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**A Healthier You™ Tools**

- Newsletters
- Additional Resources
- Monthly Wellness Infographics

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**Program Materials**

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**Newsletter Archives**

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**Other Resources**

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**Wellness Videos**

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**1. START HERE**

- A Healthier You Employer Guide
- How to Access A Healthier You
- Learn About the Onboarding Experience (video)
- Compatible Devices

**2. DESIGN YOUR INCENTIVE**

- Design your incentive and complete the checklist
- Learn about the Tobacco Cessation Programs and other Health Coaching opportunities
For More Information

Reference these documents:
Available on the AHY Toolkit or from your Health Event Specialist

AHY Employer Guide
Biometric Screening Event Setup
Screening Event FAQs

You can also email your designated Health Event Specialist with any questions
Questions?

For questions regarding your specific employer program or for promotion assistance, please submit requests to AHY@bluekc.com.