



# BLUE365 PARTICIPANTS

## Your Resource for Living Healthier

Take advantage of discounts and services from participating companies.

### EXCLUSIVE MEMBER DISCOUNTS AND SERVICES

Blue KC members can take advantage of complimentary Blue365® discounts and services from one of the many participating companies. Through Blue365, you have access to a wide range of savings from top health and wellness brands around the country, plus some local favorites.

Examples include:

- Discounts on health and fitness clubs
- Weight loss programs
- Vision care, and more

We designed Blue365 to support you as you make healthy choices every day and throughout your life. Blue365 gives you access to special savings on health-related products and services from leading national companies, all in one convenient place.

### Featured Deals

Also, the Blue365 program now includes a weekly “Featured Deal” which is only available for a limited time. These “Featured Deals” are offered via email to members who sign up for the program.

### Sign Up Now

You can sign up for Blue365 through the Blue KC website by visiting [BlueKC.com/Health\\_and\\_Wellness/Blue\\_365.aspx](http://BlueKC.com/Health_and_Wellness/Blue_365.aspx) or directly at [Blue365deals.com/BlueKC](http://Blue365deals.com/BlueKC).

Once you have signed up for Blue365, you’ll start receiving weekly “Featured Deals” by email.

### Questions?

For questions, call 1-855-511-BLUE (2583) or email [support@Blue365deals.com](mailto:support@Blue365deals.com). See the reverse side of this flyer for a complete list of services and providers that are available.

Visit [Blue365deals.com/BlueKC](http://Blue365deals.com/BlueKC) for offer details and to explore all the healthy choices and discounts offered by Blue365.



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As a Blue KC member, you automatically have access to the content, tools, and discounted offers available through these participating Blue365 companies:

## FINANCIAL HEALTH

- Petplan Pet Insurance
- Quicken Loans
- Sprint

## FITNESS

- FitBoomBah –The Flex Belt
- Fitness Magazines
- Garmin
- Heart Rate Monitors USA
- Kansas City B-Cycle (KC Metro Area Only)
- Polar Products
- Reebok
- Rugged Maniac
- Skechers Direct
- SNAP Fitness 24-7
- Tivity Health
- The Wearables Store
- Wellness Codes – Zumba

## HEALTHY EATING

- Dole
- eHealthPath
- FitBoomBah – Bestowed
- Handstand Kids
- Holly Clegg Cookbooks
- Jenny Craig
- Nutribullet
- NutriSystem
- Retrofit

## LIFESTYLE

- Cellcontrol
- Fairmont Hotels & Resorts
- Harry & David
- Last MinuteTravel Club
- Organic Life Magazine

## PERSONAL CARE

- Aesthetic and Cosmetic Services (KC Metro Area Only)
- Beltone
- CaringBridge
- Contacts America
- Cord:Use
- Davis Vision
- Discount Eye Care (KC Metro Area Only)
- FitBoomBah – Dentisse
- FitBoomBah – Kolibree SmartToothbrush
- Hope Paige Medical Designs
- Jonathan Paul Fitovers
- LasikPlus
- Lively
- Medical Alert
- QualSight LASIK
- SeniorLink Care
- Teeth Whitening (KC Metro Area Only)
- TruHearing
- Wellness Codes – Healthy Baby Products

## WELLNESS

- eMindful

Visit [Blue365deals.com/BlueKC](https://www.blue365deals.com/BlueKC) for offer details and to explore all the healthy choices and discounts offered by Blue365. Discounts, services and participants may vary.

*Blue365 offers access to savings on items that Members may purchase directly from independent vendors. Blue365 does not include items covered under members' policies with Blue KC or any applicable federal healthcare program. To find out what is covered, call Blue KC. Blue Cross and Blue Shield Association (BCBSA) and Blue KC may receive payments from Blue365 vendors. Neither BCBSA nor Blue KC recommends, endorses, warrants, or guarantees any specific Blue365 vendor or item. Discounts are NOT insurance. It is important to note that these "value-added" discounts are not covered services under the health plan. Blue KC will not pay benefits for these services. Billing and payment for these services will occur directly between the provider and the member.*



**Kansas City**