



Location A: \$1200
Reward: \$150



Location B: \$1500
Reward: \$50



Location C: \$2000
Reward: \$0

Stop overpaying for medical care

Did you know that the same MRI can range from \$200 to \$2,000? It's possible that you're overpaying for care, even at in-network locations. SmartShopper is part of your benefits plan and has already done all the legwork so you'll know what your costs will be upfront.

You have SmartShopper!

By providing the information you need, SmartShopper has helped over 1 million members save money. You can even earn cash back up to **\$1,000!** So don't wait, start saving with SmartShopper today!

It's Simple to Use



Compare providers at **MyBlueKC.com > Find Care** or call the Personal Assistant Team at **855-476-5027**.



Schedule your appointment or let the Personal Assistant Team do it for you.



Earn cash back by having your appointment within the year.



The Personal Assistant Team is ready to support you. From selecting to scheduling to prior authorizations, they make next steps = no sweat. Call today!

Scan the QR code or contact us to register your email today.

The Personal Assistant Team is available Monday through Thursday from 8 a.m. to 8 p.m. and Friday from 8 a.m. to 6 p.m. ET.*



Kansas City

SmartShopper[®]

*Summer hours: The Personal Assistant Team closes at 3 p.m. ET on Fridays from May 26 to September 1, 2023.

The SmartShopper program is offered by MDX Medical, LLC dba Sapphire Digital, a Zelis company. Reward-eligible options and reward amounts are subject to change. Rewards are available for select procedures only. Rewards may be a taxable form of income. Sapphire Digital does not provide tax advice. Rewards may be delivered by check or an alternative form of payment. Members with primary coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program.

Blue Cross and Blue Shield of Kansas City is an independent licensee of the Blue Cross and Blue Shield Association.

Members must have their appointment within 12 months of their related shop date to earn a cash reward.