



New pharmacy program offers discount pricing on eligible, generic drugs

Your employees now have an opportunity* to save money on eligible, generic drugs – automatically – with Price Edge. Offered through the Blue Cross and Blue Shield of Kansas City (Blue KC) pharmacy benefit manager, Price Edge is a new solution that scans and compares direct-to-consumer pricing (in real time) with insurance pricing to give members the best available price. It provides a simple way to save on non-specialty generic drugs, covered or non-covered, under the current pharmacy benefits.

Price Edge benefits

Your employees will benefit in several ways:

- Simple experience because of the integrated discount
- No need to use an off-benefit program for discounts
- Costs for covered drugs apply to deductible and out-of-pocket (OOP) maximum
- Blue KC provides clinical oversight for covered drug claims
- No additional cost to use

How Price Edge works

Employees can claim discounts on qualifying drugs when they show their Blue KC member ID card and a prescription at any in-network pharmacy. Price Edge may lower copayment costs on certain covered and non-covered retail and home delivery medications. If a member's next fill qualifies, they will automatically receive a discount at the point of checkout.

- Discounts apply to the member's deductible and OOP maximum for covered drugs
- Non-covered drugs will not apply to member's deductible and OOP maximum

*Savings opportunity is not guaranteed for all generics.

Before heading to the pharmacy, employees can check a drug's price at:

- [MyBlueKC app](#)
Plan Benefits & Coverage > Pharmacy
Plan Benefits >
View Benefits Online

OR

[MyBlueKC.com](#)
Plan Benefits > Pharmacy >
View Your Pharmacy Benefits

- Click [Price a drug](#)
- Enter a drug name or click on an existing drug

If the drug has a Price Edge discount, this message will appear below the price:

"We found you a competitive low market price with Price Edge."