



Kansas City

## Introducing Blue KC ACA Rewards



With Blue KC, taking care of your health has never been more rewarding. Members can earn rewards for making healthy choices in 2025 through Blue KC ACA Rewards. You can even earn up to \$50 in gift cards for completing an Annual Wellness Visit (\$25) and a Health Risk Assessment (\$25). It is all part of **our pledge to help you improve your health and well-being.**

### How does it work?

First, you need to sign up for Blue KC ACA Rewards.

#### All you have to do is:

- Visit **[BlueKC.com/ACARewards](https://BlueKC.com/ACARewards)** and select **Register Now**.
- You will need your member ID card, date of birth, and email address to set up your account.
- You can also call 1-866-859-3822 (TTY: 711) to sign up over the phone. You can reach us from Monday through Friday, 8 a.m. to 5 p.m. Central Time.



**Ready for rewards?**

Scan this code  
with your phone  
to sign up!

**Earn gift cards**  
from your favorite  
local stores **or**  
**merchandise** from  
popular brands.

## Supporting your healthy choices

Blue KC ACA Rewards also offers helpful tools for managing your health in your daily life. You can access these resources through your computer, tablet, or phone.



**To-do list:** List of personalized activities for you to complete to improve your health while earning rewards.



**Tracking progress:** Connect your fitness tracker, wearables, and other supported devices.



**Rewards redemption:** Pick gift cards from top brands like AMC, Home Depot, Kohl's, and Starbucks right in the app and have them sent directly to you via email or physical mail.



**Your health information:** View your prescription record, select your preferred language, set your communication preferences, and more.



**Health education:** Extensive library of articles, videos, decision tools, and more to guide you on your journey to better health.

You must register to join. Visit [www.BlueKC.com/ACARewards](http://www.BlueKC.com/ACARewards) to register and see what health actions earn rewards.

Total rewards and health actions are based on eligibility for certain health actions, which will vary by person. Members may not qualify for all health actions. One reward per health action per year. Dates of service must be in the current plan year.

Rewards will be given when you self-report that the health action has been completed. Health actions that earn rewards are subject to change.

If you have other questions, please call Blue KC ACA Customer Service at 1-866-984-0034 (TTY: 711) Monday through Friday, 8 a.m. to 8 p.m. Central Time.

Healthmine Services, Inc. is a private company that contracts with Blue KC to provide member rewards programs. The maximum annual reward is \$50 per year for a Health Risk Assessment and an Annual Preventive Visit.

Blue Cross and Blue Shield of Kansas City provides free aids and services to people with disabilities to communicate effectively with us. Blue KC also provides free language services to people whose primary language is not English. If you need these language services, contact 1-866-859-3822 (TTY: 711) or [languagehelp@bluekc.com](mailto:languagehelp@bluekc.com).

Blue Cross and Blue Shield of Kansas City is an independent licensee of the Blue Cross and Blue Shield Association.