



## Blue365®

**Blue365® offers premier health and wellness discounts at no additional cost to you.**

With Blue365, great deals are yours for every aspect of your life. Save on workout apparel, meal programs, gym memberships and much more!



### Joining Blue365®

Redeeming deals is easy as 1-2-3. Check out the instructions below and start redeeming today!

**Step 1:** Visit [Blue365deals.com/BlueKC](https://Blue365deals.com/BlueKC).

**Step 2:** Click the **Join** button located in the top right corner of the page.

**Step 3:** Enter your Blue KC member information to see exclusive deals available to members of select Blue Cross Blue Shield organizations. To check your eligibility, simply enter the first three characters of your member ID.

**Step 4:** To complete your registration, enter your personal information, accept the Terms and you are ready to enjoy the discounts.

### Join Blue365 and redeem deals:

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For costs and further details of the coverage, including exclusions, any reductions or limitations and the terms under which the policy may be continued in force, see your insurance producer or write Blue KC.

**NOTE:** The Member Guide provides a general overview of services and benefits that may be included in some Blue KC health plans. Because coverage details can vary, we encourage you to review your specific plan documents for accurate information. For details about your coverage, please refer to your Summary of Benefits and Coverage (SBC) by visiting [MyBlueKC.com](https://MyBlueKC.com) and clicking on **Plan Benefits**.