



## Blue365®

**Blue365 offers premier health and wellness discounts at no additional cost to you.**

With Blue365, great deals are yours for every aspect of your life. Save on workout apparel, meal programs, gym memberships and much more!



### Discounts include:



**Gym Memberships**



**Glasses & Contacts**



**Dental Services**



**Hearing Aids**



**Sneakers**



**Healthy Meal Programs**



**Rental Cars & Travel**

### Joining Blue365

Redeeming deals is easy as 1-2-3. Check out the instructions below and start redeeming today!

**Step 1:** Visit [Blue365deals.com/BlueKC](https://Blue365deals.com/BlueKC).

**Step 2:** Click the **Join** button located in the top right corner of the page.

**Step 3:** Enter your Blue KC member information to see exclusive deals available to members of select Blue Cross Blue Shield organizations. To check your eligibility, simply enter the first three characters of your member ID.

**Step 4:** To complete your registration, enter your personal information, accept the Terms and you are ready to enjoy the discounts.

### Join Blue365 and redeem deals:

Visit [Blue365deals.com/BlueKC](https://Blue365deals.com/BlueKC).



Blue365

For details about your coverage, please review your Blue KC certificate, which outlines the benefits, exclusions, responsibilities, rights and other important information related to your health insurance plan. To view your current Blue KC contract/certificate, or to print a copy of your Summary of Benefits and Coverage, visit [MyBlueKC.com](https://MyBlueKC.com) and click on Plan Benefits.

For costs and further details of the coverage, including exclusions, any reductions or limitations and the terms under which the policy may be continued in force, see your insurance producer or write Blue KC.

©2025 Blue Cross and Blue Shield of Kansas City is an independent licensee of the Blue Cross Blue Shield Association

SM1330