

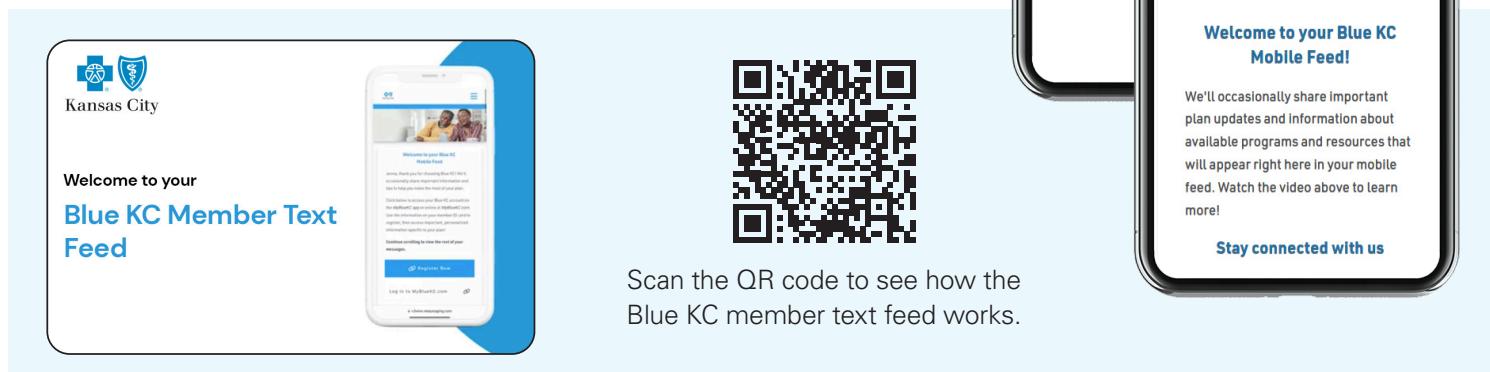
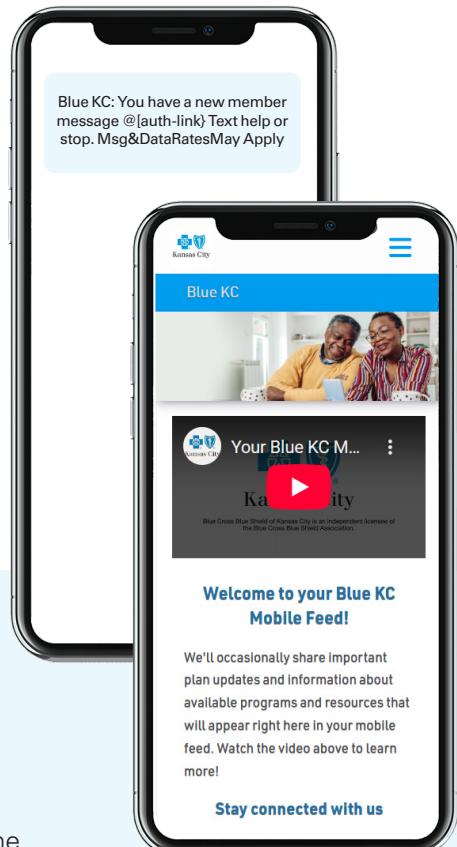


Opt-In to Text Messaging

Texting has never been healthier. Your Blue KC member text feed delivers useful updates right to your phone! Simply opt-in, and we'll deliver messages related to your health and health plan right to your mobile device.

Designed with your health and privacy in mind:

- A secure space for personalized messages about your care and coverage.
- A HIPAA and TCPA compliant messaging portal that keeps your information private and safe.
- Any person on your policy can opt-in at any time.
- You can opt-out of the service at any time by replying STOP.



Get Important Messages, Live a Healthier Life



Health and wellness tips



Suggestions on where to go for care and cost-saving tips



Member-only offers and policy information and updates

Opt-in for Blue KC text message alerts:

Call 1-888-625-0529, text DIGITALBLUE to 62086, or scan the QR code to sign up online.

If you're enrolled in a Blue KC plan with Spira Care, call 1-888-625-0530 or text LINKBLUEKC to 62086.



Sign-Up Online

For costs and further details of the coverage, including exclusions, any reductions or limitations and the terms under which the policy may be continued in force, see your insurance producer or write Blue KC.

NOTE: The Member Guide provides a general overview of services and benefits that may be included in some Blue KC health plans. Because coverage details can vary, we encourage you to review your specific plan documents for accurate information. For details about your coverage, please refer to your Summary of Benefits and Coverage (SBC) by visiting MyBlueKC.com and clicking on Plan Benefits.