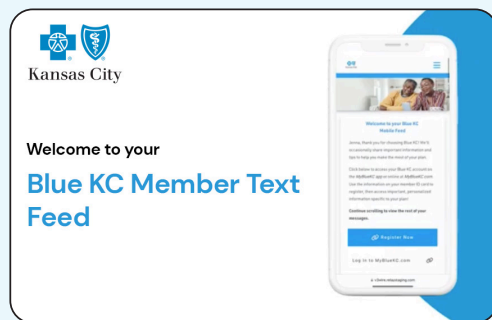
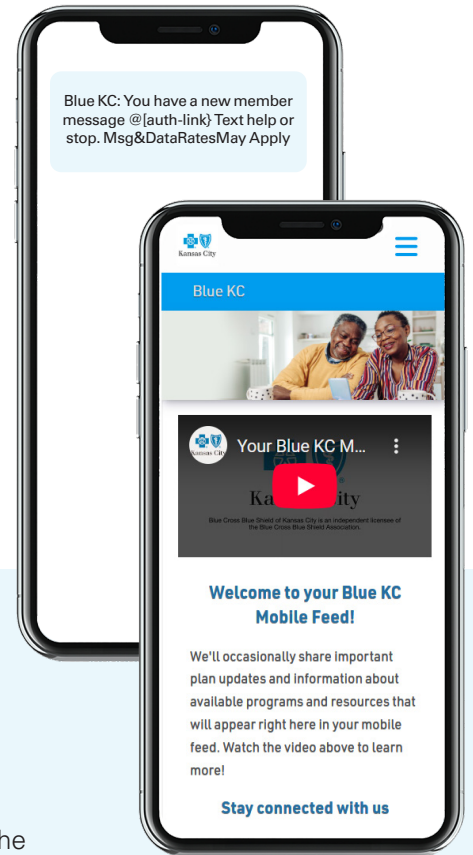


## Opt-In to Text Messaging

Texting has never been healthier. Your Blue KC Member text feed delivers useful updates right to your phone! Simply opt-in, and we'll deliver messages related to your health and health plan right to your mobile device.

### Designed with your health and privacy in mind:

- A secure space for personalized messages about your care and coverage.
- A HIPAA and TCPA compliant messaging portal that keeps your information private and safe.
- Any person on your policy can opt-in at any time.
- You can opt-out of the service at any time by replying STOP.



Scan the QR code to see how the Blue KC member text feed works.

## Get Important Messages, Live a Healthier Life



Health and wellness tips



Suggestions on where to go for care and cost-saving tips



Member-only offers and policy information and updates

## Opt-in for Blue KC text message alerts:

Call 1-888-625-0529, text BLUEKC to 62086, or scan the QR code to sign up online.

If you're enrolled in a Blue KC plan with Spira Care, call 1-888-625-0530 or text SPIRACARE to 62086.



Sign-Up Online

For costs and further details of the coverage, including exclusions, any reductions or limitations and the terms under which the policy may be continued in force, see your plan administrator or write Blue KC.