



# Kansas City

## Danette Wilson

*President and Chief Executive Officer*

Blue Cross and Blue Shield of Kansas City (Blue KC)

Danette Wilson is the President and Chief Executive Officer of Blue Cross and Blue Shield of Kansas City (Blue KC). She brings a dedication to healthcare, a deep commitment to the Kansas City region and an expertise in business and health advocacy to Blue KC.

As President and CEO of the area's largest health benefits provider, with over one million members, Danette is dedicated to improving Kansas City's healthcare system, making healthcare more affordable and helping Blue KC adapt in a changing healthcare environment.

A 30-year veteran of Blue KC, Danette has served in a variety of leadership roles within the company, including sales and marketing, provider contracting, and health advocacy. She was named President and Chief Executive Officer in January 2015.

Her commitment to the Kansas City community extends into her roles on multiple local boards including the Greater Kansas City Chamber of Commerce and the Kansas City Civic Council. Danette also serves as the secretary for the Executive Committee of the Union Station Board of Directors and as a Chair for Cobalt Ventures. She previously served as a board member for the Kansas City Metropolitan Crime Commission.

Danette earned a Bachelor of Science in Business Administration from the University of Nebraska.

*To provide affordable access to healthcare  
and to improve the health of our members.*



### PROFESSIONAL AFFILIATIONS

#### Board Member

Blue Cross and Blue Shield Association  
Board of Directors

#### Chair

Western Conference Board of Trustees

#### Chair

Cobalt Ventures

#### Board Member

Greater Kansas City Chamber of Commerce

#### Board Member

Kansas City Civic Council

#### Secretary, Executive Committee

Union Station Board of Directors

### EDUCATION

Bachelor of Science, Business Administration,  
University of Nebraska

To schedule an interview with Danette Wilson or  
for more information, contact:

#### MEDIA CONTACT

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