



Kansas City

Erin Stucky

Executive Vice President, Market Innovation and Business Development and President and Chief Executive Officer-Elect

Blue Cross and Blue Shield of Kansas City (Blue KC)

Erin Stucky is the President and Chief Executive Officer-Elect at Blue Cross and Blue Shield of Kansas City (Blue KC). She will begin her role as President and Chief Executive Officer in June 2019, continuing to lead Blue KC to its mission of providing simple, affordable, high-quality healthcare. Erin also currently serves as the Executive Vice President of Market Innovation and Business Development. She oversees all market innovation, health and wellness initiatives, sales and marketing, medical management, payment innovations and underwriting for the company.

Prior to this position, Erin served as the Senior Vice President of Marketing and Sales. She was recently recognized for 25 years of service at Blue KC.

A respected leader in the region, *Ingram's Magazine* has featured Erin as a top Women Executive in Kansas City who has contributed to business growth in the community.

Erin is a former member of the Kansas City Chamber of Commerce's Executive Women's Leadership Council (EWLC), which seeks to carry out the mission of the Chamber with a focus on topics specific to women in business.

Erin is committed to the Kansas City community and has served in various civic programs. She currently serves as a board member delegate on the Kansas City Civic Council. Erin has also served on the board of the Greater Kansas City Employee Benefits Professional Association, as well as Friendship Inn, a resource that provides affordable homes for patients receiving treatment at the University of Kansas Hospital. She is an alumni of the Centurions Leadership Program.

Erin received a Bachelor of Science in Education from the University of Missouri.

To provide affordable access to healthcare and to improve the health of our members.



PROFESSIONAL AFFILIATIONS

Board Member Delegate
Kansas City Civic Council

Past Member
Executive Women's Leadership Council (EWLC), Kansas City Chamber of Commerce

Past Board Member
Employee Benefits Professional Association

Past Board Member
Friendship Inn

Alumni
Centurions Leadership Program

EDUCATION

Bachelor of Science, Education,
University of Missouri

To schedule an interview with Erin Stucky or for more information, contact:

MEDIA CONTACT

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