

BlueSelect Plus Members Gain Spira Care Access at Renewal

SMALL GROUPS



Kansas City



SPIRA CARE™

More access to the care members love.

Beginning with small group renewals in January 2027, all BlueSelect Plus small group members will be granted access to Spira Care Centers.

Spira Care is a doctor-led primary care model built to deliver comprehensive, whole-person care.

Blue Cross and Blue Shield of Kansas City (Blue KC) is pleased to give more members access to Spira Care Centers.

Care is delivered by dedicated primary care physicians and integrated care teams who focus on building long-term relationships and guiding members through their healthcare needs.

Spira Care's coordinated approach supports easier access to affordable healthcare, improved member experience, and better health outcomes—while delivering meaningful value for employers, brokers, and members alike.

A predictable and transparent healthcare experience:

- Doctor-led care teams
- Comprehensive primary care services under one roof
- Often no additional cost¹ for primary care services
- For non-emergency needs, Spira Care provides the right care at the right time, helping to avoid unnecessary emergency room or urgent care visits.

Exclusive to members enrolled in Blue KC plans with Spira Care.



For eligible Blue KC plans, many primary care services provided at Spira Care Centers are covered at no additional cost¹.

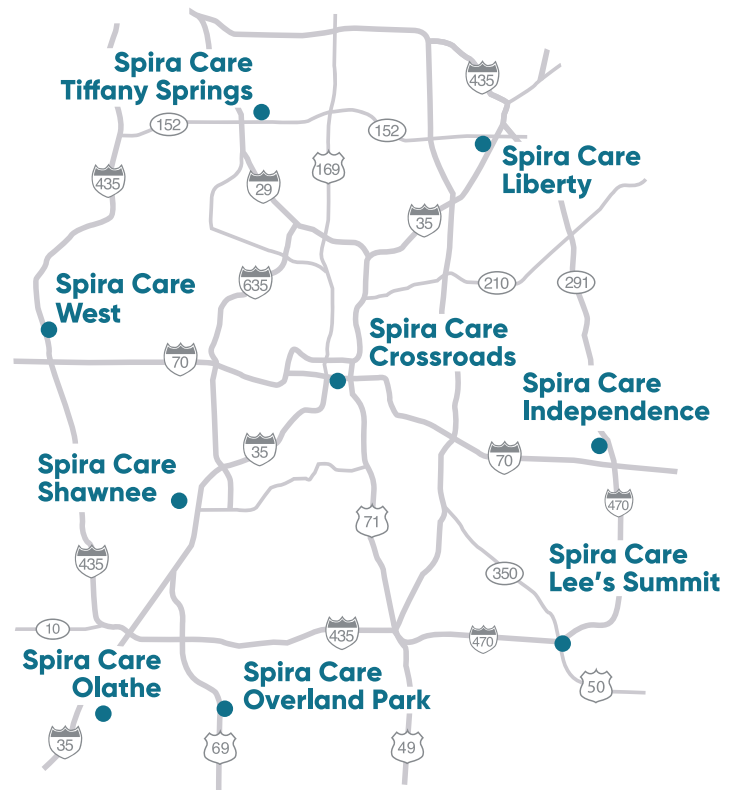
Primary care services:

- Preventive care
- Annual physicals
- Sick visits
- Care for minor injuries²
- Immunizations
- Behavioral health support
- Routine lab draws
- Diabetes and chronic condition management
- Comprehensive medication management
- On-site digital X-rays³



Spira Care makes it easier for members to access care close to home or work.

- Nine convenient locations across the Kansas City metro
 - Many locations have extended hours⁴
 - Most locations offer same-day and next-day appointments, along with evening and Saturday availability⁴
 - Both in-person and virtual visits⁴ are available
- Appointments are required at all Spira Care Centers



Scan the QR code to learn more about Spira Care Centers and meet the Care Teams.



SpiraCare.com

¹ Blue KC members enrolled in plans (without a Health Savings Account) with exclusive access to Spira Care Centers will have no additional cost for any appointment or service provided at a Spira Care Center. Blue KC members enrolled in a plan with a Health Savings Account or HSA eligible with exclusive access to Spira Care Centers will incur a charge for an office visit at a Spira Care Center. Once a member has met their deductible, any future primary care needs at a Spira Care Center are at no additional cost. Preventive services are covered at 100 percent. For costs and further details of the coverage, including exclusions, any reductions or limitations and the terms under which the policy may be continued in force, see your insurance producer or write Blue KC.

² Your health coverage through any of the Blue KC health plans cannot be used for an on-the-job or work-related injury or illness.

³ All services provided at Spira Care Centers are based on your primary care needs only and must be ordered by a member of the Spira Care Team. This includes digital x-rays, routine labs and immunizations. Digital X-rays are available at all Spira Care locations, except Lee's Summit and Liberty. We do not accept or facilitate orders from outside providers.

⁴ Appointment availability varies based on demand and capacity at each Care Center location on any given day.