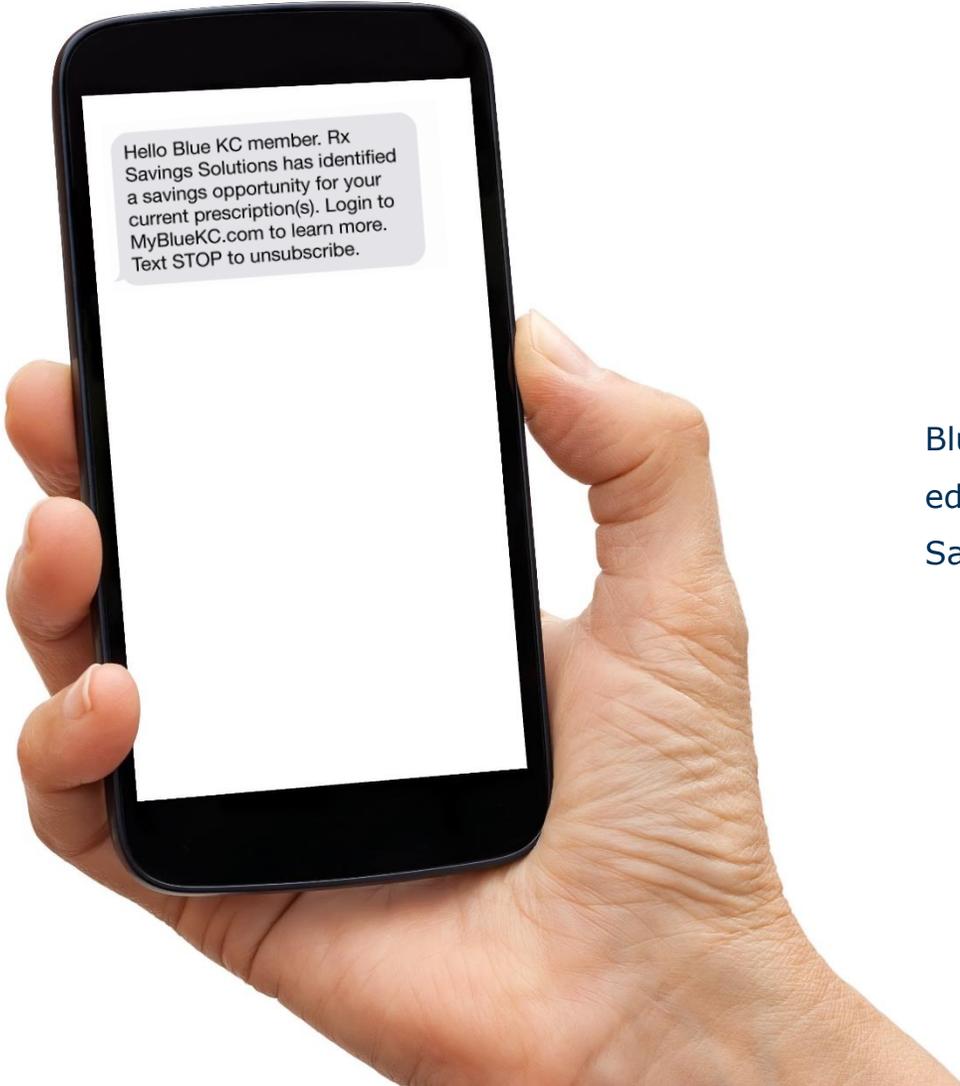


# Rx Savings Solutions QUICK GUIDE

A hand is holding a black smartphone. The screen shows a text message in a grey bubble. The text of the message is: "Hello Blue KC member. Rx Savings Solutions has identified a savings opportunity for your current prescription(s). Login to MyBlueKC.com to learn more. Text STOP to unsubscribe." The background of the phone screen is white.

Hello Blue KC member. Rx Savings Solutions has identified a savings opportunity for your current prescription(s). Login to MyBlueKC.com to learn more. Text STOP to unsubscribe.

Blue Cross and Blue Shield of Kansas City (Blue KC) believes in the importance of educating our members to be better consumers of their healthcare. Get to know Rx Savings Solutions to see how you can save more on prescription drug costs.

# Overview

Using real prescription pricing and claims data, Rx Savings Solutions will show you ways to save money at the pharmacy, including finding the pharmacy in your network with the best pricing or a less expensive alternative for your current prescription.

## DID YOU KNOW?



Rx Savings Solutions was **created by a pharmacist** who found ways to help consumers save money.

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Prescription **prices can vary widely**, even within the same ZIP code.



# Get Started

Go to [MyBlueKC.com](https://MyBlueKC.com) and login.

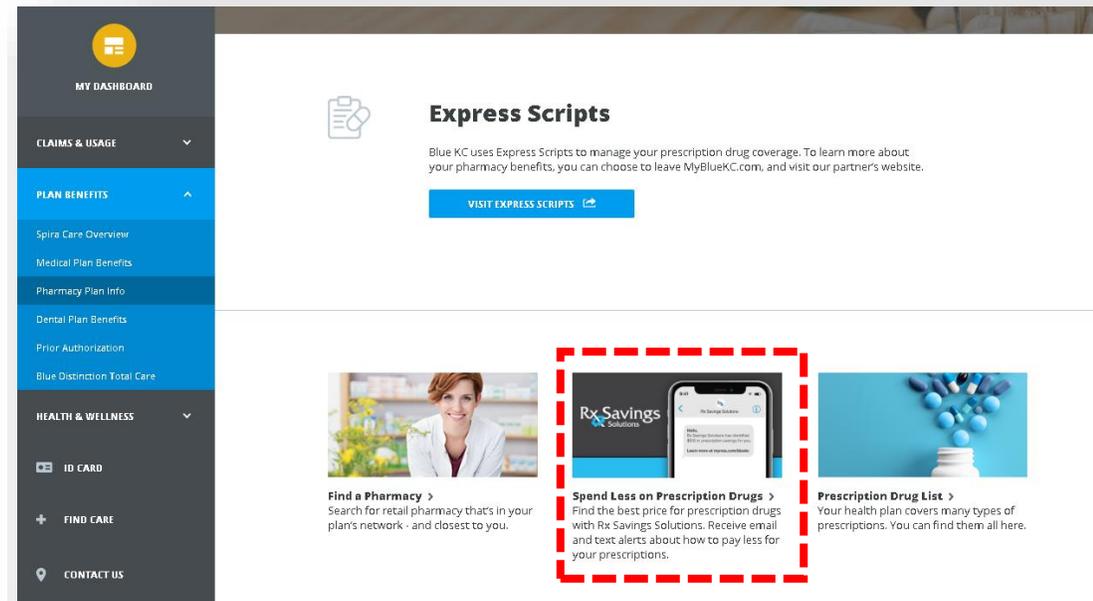
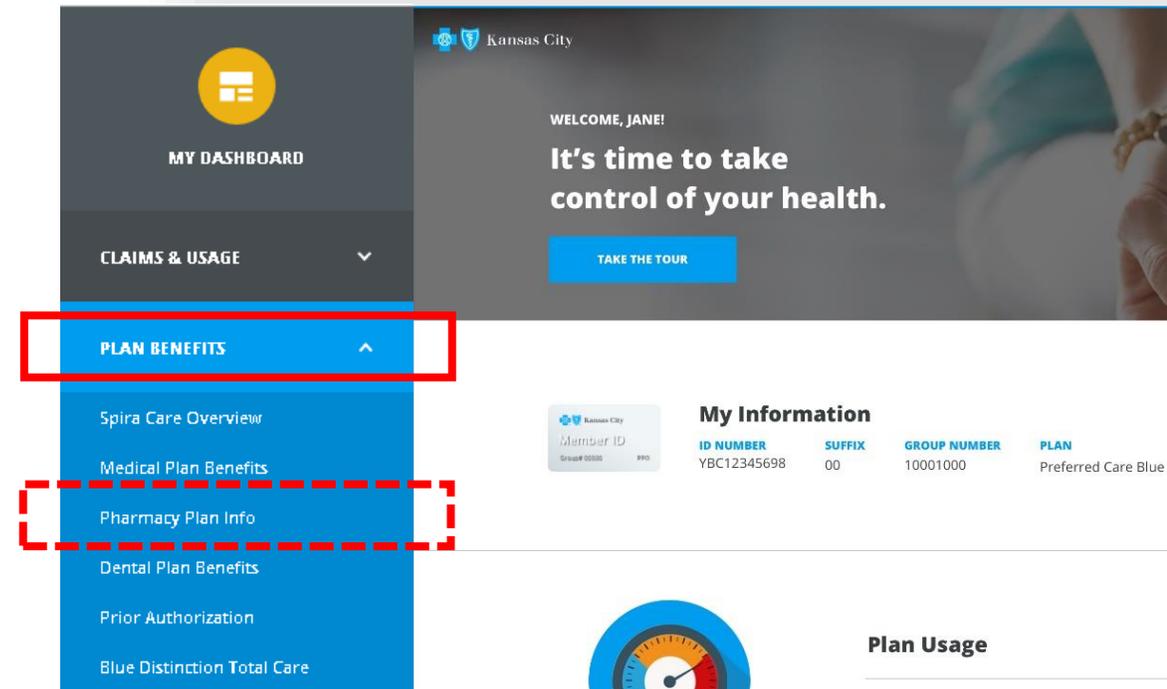
If you haven't previously registered you will need to click the **Register Now** button. You will need your member ID card to complete registration.

The screenshot displays the MyBlueKC.com website interface. At the top left is the Kansas City logo. The top right navigation bar includes 'Select Portal:' followed by 'MEMBERS', 'AGENTS', 'PROVIDERS', and 'EMPLOYERS'. The main header area features a woman sitting on a couch using a tablet, with the text 'WELCOME TO MYBLUEKC.COM' and 'your personalized member portal for all things healthcare' overlaid. Below this, there are two main sections: 'Member Login' and 'Are you new to Blue KC?'. The 'Member Login' section is highlighted with a red dashed border and contains fields for 'USERNAME' and 'PASSWORD', each with a 'Forgot your [username/password]?' link. A blue 'LOGIN' button is at the bottom left of this section, with a 'Medicare Advantage Member?' link to its right. The 'Are you new to Blue KC?' section includes a paragraph about signing up, a 'REGISTER TO BE ABLE TO ACCESS' heading, and four links: 'Your coverage details', 'Your claims history', 'Cost savings tools', and 'Health information'. A purple 'REGISTER' button is located at the bottom of this section.

# Step 1

## Getting to the RxSavings page to sign up

- Once logged in, click on **Plan Benefits**. Then click **Pharmacy Plan Info** and then **Spend Less at the Pharmacy**.



# Step 2

## Get text and email alerts

- Once on the RxSavings page, fill in your **email address** and **mobile phone number**.

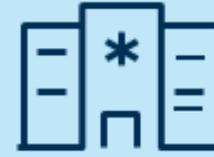
## Start receiving email and/or text alerts from Rx Savings Solutions!

By entering your email and/or mobile number, you will begin receiving emails and/or text messages for prescription savings opportunities.

The screenshot shows a mobile application interface with a search bar at the top. A modal window is open, titled "Don't Miss Out on Savings". The modal contains the following text: "Get prescription savings notifications sent directly to your phone! Sign up today and we'll notify you as soon as we find savings opportunities on the medications you, or your dependents, are taking." Below this is a prompt: "Enter (or confirm) your mobile number below to receive savings notifications via text message." There is a text input field labeled "Mobile Number" with a red banner that says "Insert Mobile Number Here". At the bottom of the modal are two buttons: "Sign Up" (dark blue) and "No Thanks" (light blue). Below the buttons is a disclaimer: "By clicking Sign Up, you are providing consent to receive mobile alerts from Rx Savings Solutions. Up to 4 messages per member per month. Message and data rates may apply. Text STOP to cancel, text HELP for assistance." At the very bottom of the modal is a link: "[Privacy Policy](#) and [Terms and Conditions](#)." The background of the app shows a "welcome" message and a "Medi" icon.

# Step 3

## Review your savings options and share with your doctor



**Example:** Switch from Pharmacy A to Pharmacy B.



**Example:** Switch to a different, equally effective medication.

If you have a Savings Alert, you'll find it here.

The screenshot shows the Kansas City Rx Savings Solutions website. At the top left is the Kansas City logo and a search bar labeled "Search for a Medication". Navigation links for "Dashboard", "Medication", "Help", and "More" are on the right. Below the navigation is a welcome message "Welcome to Rx Savings Solutions" and two red buttons: "Your Name" and "Your Dependents". The main content area features two informational cards. The first card, titled "Where are my savings?", includes a location pin icon and text explaining that savings alerts are found in the "Search for a Medication" section and the "medicine cabinet" link. The second card, titled "Next doctor visit, bring a friend with you!", includes a doctor icon and text encouraging users to download the mobile app. At the bottom of the second card is a video player with the title "Using Rx Savings Solutions at the Doctor's Office" and "Watch later" and "Share" buttons.

To search for the price of a medication enter the name of the medication in the **Search for a Medication** field.

You will also need to include the form, dosage, number of tablets and the ZIP code to complete your search.

The screenshot shows the Rx Savings Solutions website interface. At the top left is the Kansas City logo. The top right navigation bar includes links for Dashboard, Contact Us, Profile, and Logout. The main heading reads "Welcome to Rx Savings Solutions". Below this is a search bar containing the text "Xanax (alprazolam)" and a magnifying glass icon. To the right of the search bar is a blue "Search" button. Below the search bar is a filter bar with four dropdown menus: "Form" (set to "Tablet"), "Dosage" (set to "0.5mg"), "Number of Tablets" (set to "30"), and "Zip Code" (set to "64114"). Below the filter bar is a "Your Meds" section. Underneath is a "Savings Alerts" section with the message "You have no alerts at this time." and "Congrats! You're already saving as much as you can on these meds." Below this are two medication cards. The first card is for "Atripla (efavirenz, emtricitabine, tenofovir) 600-200-300mg" with a "View Options" button and the text "You last paid \$50.00 on 07/06/2017". The second card is for "lisinopril (generic of Prinivil,Zestril) 10mg" with a "View Options" button and the text "You last paid \$10.10 on 06/07/2017". To the right of these cards is a "Recent Searches" section listing "Celebrex (celecoxib) 50mg", "Zovirax (acyclovir) 5% (30gm tubes)", and "Atripla (efavirenz, emtricitabine, tenofovir) 600-200-300mg". Below the recent searches is a customer service notice: "For assistance, our customer service is available to help 8AM to 8PM, Monday through Friday. The fastest way to obtain service is by using the phone number and member info on your Member ID card. Alternatively, if your ID card isn't handy you may also use our general line at (888) 989-8842. Please keep in mind additional validation may be required." At the bottom right, it says "POWERED BY Rx Savings Solutions".

The results page will provide the medication you searched plus the potential savings opportunities available.

Search Results For:  
Xanax (alprazolam) 0.5mg, 30 Tablets  
[Adjust Your Search](#)

[Xanax \(alprazolam\)](#)  
0.5mg, 30 Tablet

As low as \$68.46 per fill

### Choose a Savings Option

Try taking the generic of this medication that's the same as the branded product in every way.

As low as \$1.51 per fill

These prices are personalized estimates and may not reflect the actual total price. The estimates are based upon your medical/prescription drug plan as of today. However, the actual cost may differ because of discounts or charges that a particular pharmacy may apply. You should not rely exclusively on this price estimate or any price estimate alone to make your healthcare purchasing decisions.



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In this example there is a generic medication available with the price shown. **Click the medication price** to view pharmacy locations.

The screenshot shows the Kansas City website header with navigation links: Dashboard, Contact Us, Profile, and Logout. Below the header is a 'Back to Savings Results' link. The main content area features a text block explaining that brand-name products cost more and that the generic is the same in every way as Xanax (alprazolam). A red box highlights the medication name 'alprazolam (generic of Xanax)' and the price 'As low as \$1.51 per fill'. Below this, there is a description of ALPRAZOLAM and a 'More details' link. A disclaimer at the bottom states that prices are personalized estimates. On the right side, there is a section with a doctor icon and text about customer service availability (8AM to 8PM, Monday through Friday) and an alternative contact method via a general line at (888) 980-8812.

**Kansas City**

Dashboard Contact Us Profile Logout

[← Back to Savings Results](#)

Brand-name products cost more, including drugs. This generic is the same in every way as [Xanax \(alprazolam\)](#), and has the exact same effect when taken at the same dose.

[alprazolam \(generic of Xanax\)](#) **As low as \$1.51 per fill**  
0.5mg, 30 Tablet

ALPRAZOLAM (al PRAY zoe lam) is a benzodiazepine. It is used to treat anxiety and panic attacks. [More details](#)

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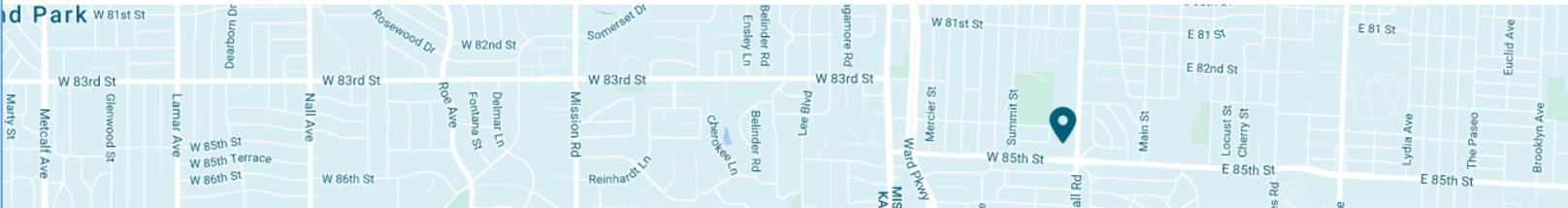
Alternatively, if your ID card isn't handy you may also use our general line at (888) 980-8812.

This page provides the different pharmacy locations and the price of the medication at each pharmacy.

You could be saving an additional amount by switching to mail order. [Find out more](#) Close



[Dashboard](#) [Contact Us](#) [Profile](#) [Logout](#)



**Drug & Dosage**  
 alprazolam (generic of Xanax) 0.5mg Tablet ▼

[alprazolam \(generic of Xanax\) Info](#)

Choose a Pharmacy

<p><b>PRICE CHOPPER</b>  <a href="#">8430 WORNALL ROAD</a>  <a href="#">0.70mi - KANSAS CITY</a>            (816) 361-5000</p>	\$1.51
<p><b>BURNS &amp; MCDONNELL PHARMACY</b>            9450 WARD PKWY            0.80mi - KANSAS CITY            Open - Closes at 5:00 PM</p>	\$1.51
<p><b>CVS PHARMACY</b>            8509 STATE LINE RD            1.1mi - KANSAS CITY            Open - Closes at 7:00 PM</p>	\$1.51
<p><b>PMA PHARMACY</b></p>	

To take the generic clone of Xanax (alprazolam) 0.5mg Tablet, talk to your pharmacist about taking the generic clone. Be certain to show them the list of NDCs (National Drug Codes) below that are considered generic clones. It is important you get one of these NDCs if you want to receive the same active and inactive ingredients as the branded product.



National Drug Code(s)  
 considered Generic Clones  
**69452-0111-XX**

Present your insurance card to your pharmacist when you fill your prescription.

Prescription Info

PRICE CHOPPER

POWERED BY 



# QUESTIONS?

**Call the Customer Service  
number on your Blue KC  
member ID card.**